

# The David Louis Cunha Foundation Scholarship Essay Rubric

Name: _____			
Primary Content	Exceptionally Captures the Qualities David Cunha Exemplified 3	Captures the Qualities David Cunha Exemplified 2	Essay Fails to Captures the Qualities David Cunha Exemplified 1
<b>X3</b>	The writer provides interesting details and evidence for two compelling community service activities. The narrative includes anecdotes how others benefited from his/her specific involvement in the activities.	The writer provides adequate details and evidence about one or two community service activities. The narrative explains how others benefited from his/her involvement in the activities. Explanation is adequate but moments when specific information is lacking.	The writer introduces provides some general details about one community service activity. The narrative inadequately explains how others benefitted from his/her involvement in the activity.
	Within the reflection, the writer expresses a selfless passion for volunteerism as he/she explains how these community service experiences contributed to his/her personal growth that demonstrates a newfound maturity.	Within the reflection, the writer expresses an interest in volunteerism as he/she how the community service experience contributed to his/her personal development.	Within the reflection, the writer attempts to express an interest in volunteerism as he/she explains how community service experiences contributed to his/her growth. Responses may seem shallow and lacking in ownership. Cliches or canned phrases are used in place of actual personal reflection.
Secondary Content			
<b>Organization</b>	<p>The strong internal organization clarifies main ideas.</p> <ul style="list-style-type: none"> <li>• The introduction creatively raises the subject, engages the reader, and leads smoothly to a strong thesis.</li> <li>• The order and placement of details promote the reader's understanding and interest.</li> <li>• Purposeful transitions help the reader see how each point connects to a larger concept.</li> <li>• The conclusion effectively resolves questions and reinforces important assertions or offers logical extensions for inquiry.</li> </ul>	<p>The organization serves to communicate main ideas.</p> <ul style="list-style-type: none"> <li>• The introduction raises the subject clearly, engages the reader, and leads smoothly to the thesis.</li> <li>• The order and placement of details promote the reader's understanding.</li> <li>• Transitions help the reader see how each point connects to a larger concept.</li> <li>• The conclusion effectively summarizes the argument.</li> </ul>	<p>The organization sometimes causes confusion.</p> <ul style="list-style-type: none"> <li>• The introduction raises the subject without clarity, and/or may fail to engage the reader and/or lead to the thesis.</li> <li>• The order of information is sometimes helpful, but occasionally confusing/repetitive.</li> <li>• Transitions are attempted, but do not always show a reader how ideas connect.</li> <li>• The conclusion attempts to summarize the argument.</li> </ul>
<b>Conventions</b>	The writer demonstrates a strong grasp of the conventions of standard written English (spelling, capitalization, punctuation); the paper has no noticeable errors.	The writer demonstrates a good understanding of the conventions of standard written English (spelling, capitalization, punctuation); any errors, although noticeable, do not impair the paper's readability.	The writer demonstrates a basic understanding of the conventions of standard written English (spelling, capitalization, punctuation); errors sometimes impair the paper's readability.
<b>Word Choice</b>	The writer uses present tense and reflects well-chosen words to convey ideas with eloquent vocabulary.	The writer uses present tense and selects vocabulary that is appropriate.	The writer varies verb tense; word choice is simplistic.
<b>Follows Directions</b>	Final product follows the directions demonstrating pride in their work. List of past/present community activities is typed. List is detailed. Essay is typed and in a recognizable and acceptable format.	One of the directions has not been followed such as the list of activities is NOT TYPED.	More than one error in following directions has been made--or list of activities is not only not typed, but it is a hastily scrawled list that lacks neatness and sense of pride in work.